

## **Cardstock Comparison Chart**

	<b>Bazzill</b>	<b>American Crafts</b>	<b>Stampin' Up!</b>
<b>Texture:</b>	Yes – Has a variety of families of texture (Monochromatic (canvas texture), Bling, Burlap, Classic, Criss-Cross, Dotted Swiss, Fourz (grass-cloth texture), Metallic, Smoothies, Orange Peel and Prismatic)	Yes – a canvas like texture	Yes – (similar to American Crafts & Bazzill Monochromatic ) & smooth varieties
<b>Colors:</b>	Approximately 780 Colors	90 Colors	61 Colors
<b>Weight:</b>	Bazzill Basics cardstock is all 80# (including the smoothies), the Prismatic line is approx. 70#. The Metallics are slightly heavier weight.	80 pound cardstock	80 pound cardstock
<b>Sizes smaller than 12" x 12":</b>	Yes – Edge Strips (approx 1/5" x 12"); 5.7"5 x 4.25"; 6" x 6"; 11.5" x 11.5"	Yes – 4 " x 6"; 5" x 7"; 8" x 8"; 8.5" x 11"	Yes – 8.5" x 11"
<b>Can be purchased by the sheet?</b>	Yes	No	No
<b>Can be purchased in a pack?</b>	Yes	Yes – 90 colors available in 8 variety packs and 6 seasonal variety packs	Yes – Smooth cardstock can be purchased in one of 6 color category packs or in individual color packs; textured cardstock must be purchased in a multicolor pack
<b>Retail Price:</b>	Pack of 25 12" x 12" sheets (5 of each color) approximately \$12.00	Pack of 60 12" x 12" sheets (4 of each color) approximately \$20.00	Pack of 24 12" x 12" sheets (2 of each color) approximately \$13.28 (\$11.95 preferred customer)
<b>Purchase Locations:</b>	Local Scrapbook Stores; Online <a href="http://bazzillbasics.com/stores/">http://bazzillbasics.com/stores/</a>	Local Scrapbook Stores; Arts & Crafts Stores; Online - <a href="http://www.americancrafts.com/BuyIt.php">http://www.americancrafts.com/BuyIt.php</a>	Stampin' Up! Demonstrator – Click <a href="#">here</a> to find a demonstrator; Online - <a href="http://stampinup.com">http://stampinup.com</a>
<b>Other cool stuff:</b>	Color Matching Site - <a href="http://bazzillbasics.com/matchmaker">http://bazzillbasics.com/matchmaker</a> and iPhone Application - <a href="http://itunes.apple.com/us/app/bazzill/id366816858?m">http://itunes.apple.com/us/app/bazzill/id366816858?m</a>		